

# Open Access

*awareness raising, no advocacy*

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May 2017

# Awareness raising, no advocacy

- Which audience?
- Getting the message across
- Improvement plans
- Remaining problems
- Best practices?



# Audience of University Library (UL)



***Either*** not aware of OA opportunities

***Or*** aware, looking for specific solutions for workflow etc

Both groups don't want to be bothered with  
governmental or publishers' policies, OA definitions,  
copyright matters, funding clauses etc

# Means to reach out, to share information

1. [blog/newsletter](#)
2. personalised/dedicated mailings to authors
3. teaching or information sessions/seminars  
(during Open Week)
4. [OA portal of University Library](#)
5. publishing on OA in academic journals



# Publishing on OA in academic journals



BRILL  
NIJHOFF

INTERNATIONAL CRIMINAL LAW REVIEW

16 (2016) 1117-1136

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International  
Criminal Law  
Review

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[brill.com/icla](http://brill.com/icla)

## Open Access for International Criminal Lawyers

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# Improvement plans



1. developing a short video for a pitch
2. new structure & contents for OA site of UL
3. OA campaign of Dutch universities (starts next week!)

# Remaining problems



1. researchers want information just in time
2. researchers don't expect OA information from ULs
3. publishers' workflows are not uniform and don't coexist
4. International Open Week does not ring a bell

# Best practices?



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